

Josh Burlette

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Profile

Marketing Copywriter with a proven ability to craft engaging copy for diverse audiences. Passionate brand storyteller.

Experience

Communications Coordinator, Slate Valley Unified Union School District – 2019-Present

- Develops and implements public relations strategies.
- Oversees/manages production of all district print and web publications.
- Manages photography, design, and visual identity.
- Develops/manages communications plan.
- Maintains press release program.
- Maintains/oversees design of Slate Valley website.

Freelance Marketing Copywriter, Poultney, VT – 2004-Present

Wrote marketing copy and search engine optimized website content for a wide range of clients.

Partial Client List:

- Compeller Digital Marketing Ltd.
- LionLeaf, LLC.
- Reward Fountain, LLC.
- The Marketing Solution, LLC.
- Delta Marketing Group
- CPA Site Solutions

Staff Reporter/Photographer, Manchester Newspapers; Granville, NY – 2006-2007

- Developed weekly article budget.
- Researched articles.
- Interviewed subjects for articles.
- Photographed subjects for weekly publication.
- Wrote articles for weekly publication.

Education

Saint Michael's College; Colchester, VT – B.A. Political Science, Journalism & Mass Communications (Minor), 2004

Skills

Brand Storytelling. Copywriting. Content writing. Search Engine Optimization. Social Media. Graphic Design. Branding.

Testimonials

“Great writer to work with. I’ve had the pleasure of working with Josh for 2 years across a variety of projects and never had less than first class work from him in that time. Josh is efficient, inventive and reliable. He has a great way with words and an intuitive understanding of how businesses want to be portrayed to their clients. When I need a high quality, well researched, and beautifully written piece of work, Josh is always the first name on my list.”
~James Lowery, Compeller Digital Marketing Ltd.

“I’ve hired Josh to provide content for a blog network I manage many times, and will continue to do so whenever the opportunity arises. His work is first class. Writers like Josh make my life easy. I always knew I’d be able to post his work right out of the box. His work was consistent and always right on time. If you need good copy, Josh is your man.”
~Kenny Marshall, CPA Site Solutions

“We have utilized Josh Burlette over the past several years as a key member of our SEO team. Josh has provided a wide range of content for our various SEO clients and his work is always top notch. I would recommend him to anyone looking for a copywriter.”
~John Giaccotto, LionLeaf, LLC